

# Charles Davis

519 Warwick Road • Northfield, MA 01360  
(978) 855-1805 • freelance@davisimages.com • davisimages.com



## Custom Logo Design Artwork Contract

***I ask that you agree to this contract before I start work on your logo design package.***

What I, Charles Davis of DavisImages, the designer agrees to...

***I agree to create a custom logo design suitable for your business identity and satisfactory to you. I promise to deliver your finished logo design in digital image files of high enough quality to be printed on business related print goods and for web page display when I have been paid in full.***

### Details:

#### Logo Concepts and First Viewing:

Within 9 business days of receiving your company info and deposit I will create 3 different logo concepts for you. I will place these logos on a web page for you to view (\*24hr/7days) When I have received your feedback on these designs I will make any needed changes to your favorite logo choice until you are completely satisfied.

#### Logo Concepts and First Viewing:

Finished Logo Design will be available for viewing within 14-19 days after feedback on the first 3 logo concepts. After the final logo design is approved, I agree to deliver the logo design to you in digital formats (.tif, .png, .gif, .ai, .eps and .jpg graphic file formats) on a CD-ROM. These formats will be usable for all your graphic and web needs.

#### Ownership:

I give you, the client, the right to use your new logo design in all media useful for your business promotion. I ask that you let me display your new Logo image and your full name, business name and website address or company address, for testimonial and promotional purposes.

#### Originality:

I affirm that my Logo Designs are original and that I own the rights granted under this agreement, and that the rights granted do not conflict with any other agreement.

#### Request:

If you display your new logo on a website I would appreciate having a text link posted somewhere on your website pointing to my website at: <http://www.davisimages.com>  
(Example: Logo created by Charlie Davis of [www.davisimages.com](http://www.davisimages.com) )

#### Link to your website:

If I receive nice words from you (a testimonial) I will post it on my website with a link to your website.

## What you, the logo client, agrees to...

***In return for the above-described logo design, I agree to pay the total fee payable (\*\$250.00) in two payments; a logo fee deposit (half - \$125.00) before any work begins and the remaining payment when final logo design is approved, but before it is delivered.***

### Details:

#### Ownership:

I understand that the Logo Design belongs to Charles Davis/DavisImages until I have paid in full. In the event of termination of this Agreement - Charles Davis/DavisImages owns the Logo and has the right to complete, exhibit, and/or sell the Logo Design (but not my business name).

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## Use of Logo:

I understand that once I have paid in full - that I have the right to use the Logo Design in all media useful for my business promotions and that Charles Davis/DavisImages reserves the right to display the logo for promotional use. I also give Charles Davis/DavisImages permission to use my full name, business address, and/or website address, for testimonial purposes on business related media and websites.

## Right to Modify (Alterations):

I understand that I have no right to alter the Final Logo Design in anyway except to change the size for printing or digital display. If I desire any alterations I will consult Charles Davis/DavisImages first, allowing the first option to make alterations when possible and I do understand that there will be an additional payment required for the alterations.

## Request:

I will consider Charlie Davis' request that I put a text link to his website (<http://www.davisimages.com>) on my website.

## Trademarks:

I understand that it is up to me to do a Trademark search and Federal Trademark Registration if I want to register my Logo as my company Trademark. (Start here to learn more about Trademarks: <http://www.uspto.gov/main/trademarks.htm>)

## Delays:

I agree to give Charles Davis/DavisImages more time if he becomes ill, is injured, or is delayed because of events beyond his control, like: fire, theft, computer failure, and or Acts of God.

## Termination:

I have the right to terminate this Agreement if, Charles Davis/DavisImages fails to complete the Logo within 60 days of the signing of this agreement or if, illness or injury, or events beyond his control causes a delay of more than 60 days from the agreed delivery date.

If terminated, Charles Davis/DavisImages shall keep the deposit fee (half - \$125.00 - which helps pay for the many hours of time put into researching and designing the logo samples). I understand that I cannot claim any additional expenses, damages, or claims based on the failure of Charles Davis/DavisImages to complete the logo and that this agreement is automatically terminated on the death of Charles Davis.

## NOTE:

Before you sign below please make sure you understand all of the above agreement and realize that you can negotiate. If you want any changes please send me your suggestions.

If this contract is acceptable to you and you are paying with a check then, please print out and sign two (2) copies of this agreement. Retain one copy of this agreement for your files and mail one copy with your deposit of 50% (\$125.00) of logo design package to:

**make check payable to:**  
**Charles Davis**  
519 Warwick Road  
Northfield, MA 01360

Signed and Dated: \_\_\_\_\_

DESIGNER/ARTIST

CLIENT/DATE